



28th Annual NORFOLK SPCA DOG WALK

Benefiting All Hampton Roads Companion Animals
SEPTEMBER 26, 2009 • STOCKLEY GARDENS

2009 Sponsorship Levels

Top Dog Presenting Sponsor \$5,000

- Exclusive visibility as the Presenting Sponsor of the 28th Dog Walk in all Media Coverage and in all Promotional Materials
- Prominent Logo Recognition on Promotional Materials for Event
- Exclusive Sponsor Signage on Dog Walk Route
- Onsite Sponsorship Mention
- Logo and Name Recognition in the Norfolk SPCA's Pet Gazette Newsletter
- Logo and Name Recognition on the Norfolk SPCA's Website
- Logo and Name Recognition in the Day of Event Program
- Logo and Name Displayed on Event T-Shirt
- Company Provided Banner(s) Displayed at Event
- Table Display at Event for Company Information and/or Distribution of Company Promotional Materials
- 20 Event T-Shirts (color customization available if your company has a Pack participating in the walk)

Sprinting Shepherd Sponsor \$2,500

- Prominent Logo Recognition on Promotional Materials for Event
- Onsite Sponsorship Mention
- Logo and Name Recognition in the Norfolk SPCA's Pet Gazette Newsletter
- Logo and Name Recognition on the Norfolk SPCA's Website
- Logo and Name Recognition in the Day of Event Program
- Logo and Name Displayed on Event T-Shirt
- Company Provided Banner(s) Displayed at Event
- Table Display at Event for Company Information and/or Distribution of Company Promotional Materials
- 12 Event T-Shirts

Galloping Greyhound Sponsor \$1,000

- Logo Recognition on Promotional Materials for Event
- Logo and Name Recognition in the Norfolk SPCA's Pet Gazette Newsletter
- Logo and Name Recognition on the Norfolk SPCA's Website
- Logo and Name Recognition in the Day of Event Program
- Logo and Name Displayed on Event T-Shirt
- Company Provided Banner(s) Displayed at Event
- 8 Event T-Shirts

2009 Sponsorship Levels

Trotting Terrier Sponsor

\$500

- Logo Recognition on Promotional Materials for Event
- Onsite Sponsorship Mention
- Logo and Name Recognition in the Norfolk SPCA's Pet Gazette Newsletter
- Logo and Name Recognition on the Norfolk SPCA's Website
- Logo and Name Displayed on Event T-Shirt
- Logo and Name Recognition in the Day of Event Program
- 4 Event T-Shirts

Walking Westie Sponsor

\$250

- Name Recognition in the Norfolk SPCA's Pet Gazette Newsletter
- Name Recognition on the Norfolk SPCA's Website
- Name Recognition in the Day of Event Program
- 2 Event T-shirts

28th Annual Norfolk SPCA Dog Walk

2009 Sponsorship Form



SPONSOR NAME (TO PUBLISH): _____

CONTACT NAME: _____

STREET ADDRESS: _____

CITY AND STATE: _____ ZIP: _____

CONTACT'S PHONE NUMBER: _____ FAX: _____

CONTACT'S E-MAIL ADDRESS: _____

SPONSORSHIP LEVEL (please check one):

- | | |
|------------------------------------------------------|---------|
| <input type="checkbox"/> TOP DOG PRESENTING SPONSOR | \$5,000 |
| <input type="checkbox"/> SPRINTING SHEPHERD SPONSOR | \$2,500 |
| <input type="checkbox"/> GALLOPING GREYHOUND SPONSOR | \$1,000 |
| <input type="checkbox"/> TROTTING TERRIER SPONSOR | \$500 |
| <input type="checkbox"/> WALKING WESTIE SPONSOR | \$250 |

PAYMENT METHOD: Check Enclosed VISA MasterCard DISCOVER AMERICAN EXPRESS
(Please make checks payable to the Norfolk SPCA)

CREDIT CARD NUMBER: _____ EXP. DATE: _____

3 or 4 DIGIT SECURITY CODE: _____

SIGNATURE: _____ DATE: _____

Please return this form and payment to Michelle Williams at:
Norfolk SPCA • 916 Ballentine Blvd. • Norfolk, VA 23504
Fax: 757.622.7163
E-mail: mwilliams@norfolkspca.com